

Brittany Thorns

BrittanyLandDesign.com
BrittanyLand605@gmail.com
248 480 1756

EDUCATION

KENDALL COLLEGE OF ART AND DESIGN
GRAND RAPIDS, MI
Bachelor of Fine Arts, Graphic Design, May 2021
President's List 2018-2021
3.81 GPA

ACHIEVEMENTS

- 2025 2nd place in OUTFRONT's Rev Up, A company wide quarterly competition for best quarterly creative.
- 2024 Chosen to attend and represent OUTFRONT at design conference, Crop Con, in Austin, Texas.
- 2024 Campaign for NDSS featured in Daily DOOH, Tasty Ad, OOH Today, Disability Scoop, OUTFRONT's external marketing & Investing.com
- 2024 Winner of nation wide OUTFRONT t-shirt contest.
- 2021 Represented OUTFRONT on a national Brand Builder presentation discussing the power of OOH with DTC brands
- 2021 1st place in OUTFRONT's Rev Up, A company wide quarterly competition for best quarterly creative.

SKILLS

SOFTWARE: Illustrator, InDesign, Photoshop, XD, Microsoft Office, Procreate, AI software (ChatGPT & FireFly), able to

OTHER: Illustration, oil & acrylic painting, thumbnailing/sketching/drawing, ceramics, film & digital photography, photo manipulation/editing, copy writing, concepting, decks, presentations, AI prompting, logo design, branding, advertising



INDUSTRY EXPERIENCE

OUTFRONT DENVER - SENIOR ART DIRECTOR
FEB 2024 - CURRENT

Lead creative in the OUTFRONT Denver Market; creating full campaigns, assisting clients with production of outside work, and presenting weekly creative updates to the Denver office.

Working as a lead in the midwest regional market by taking on additional overflow jobs, training of new creatives, and point of contact while other designers are OOO.

Leading direction for creative teams on large scale national and regional campaigns.

Working closely with internal teams outside of creative, maintaining relationships and acting as a reference for all things creative within the Denver branch.

OUTFRONT DETROIT - GRAPHIC DESIGNER
2021 - FEB 2024

Developing OOH and mobile campaigns in a high paced environment for a variety of clients both local & national, using compelling imagery and copy.

Practiced extensive client interaction; which includes conducting discovery calls, pitching initial creative, and collaborating on revisions to reach a final campaign.

Prepared final files and communicated with printers to be ready for production.

Member of OUTFRONT Detroit Employee Involvement Group, helping to plan office activities, offer solutions to employee concerns & working to elevate the overall office culture.

FREELANCE DESIGNER
2017 - CURRENT

Working for various entrepreneurs, businesses, and artists to create branding, advertisement, print media, identity, logos, album artworks, and merchandise.